Here are some ideas for how you can help spread the word:

Tell Your Employees
- Send an email to your employees. Let them know about the Challenge and rally them to participate and motivate them throughout the Challenge
- Feature the Commuter Challenge blurb on your intranet or internal newsletter
- Add the Challenge to your organization’s shared or community calendar

Let Your Clients Know
- Place a Commuter Challenge web banner on your website. Various sizes are available on the Challenge webpage
- Feature the Commuter Challenge blurb on your website or in your external newsletter
- Send an email to your email distribution lists. Affirm your support for the Commuter Challenge and encourage others to do the same!

Utilize Our Materials
- Post Commuter Challenge posters in prominent areas for both employees and clients to see.
  - For hard copies of posters, contact support@commute.org
  - Electronic versions of Challenge materials are located on the Challenge webpage

Social Media
- Promote the Commuter Challenge via social media. Reference us in posts by using #CommuteSTAR
  - Facebook
  - Twitter
  - Instagram
  - YouTube
  - LinkedIn

Community Engagement
- Bring Commuter Challenge materials to any community events that your organization will be participating in
- Use this as an opportunity to garner some positive goodwill by showcasing your organization’s commitment to reducing traffic congestions and improve air quality