The program gave me the motivation to seek people who want to carpool. It has also allowed me to meet new people!

Great program that encourages me to continue carpooling and I love to see the stats in the app.

Tracked 218,453 one-way trips
Traveled 4,708,310 miles
Saved $1,325,860
Reduced 955 tons CO2

$169,025 distributed through 6,761 e-gift card rewards
87% of program participants were satisfied or very satisfied with the reward amount
75% rode in 2-person carpool

Top home city: Fremont
Top work city: Redwood City

The program gave me the motivation to seek people who want to carpool. It has also allowed me to meet new people!

Knowing my coworkers hadn’t heard of Carpool 2.0, I actually used the program as leverage to guilt some recently slacking colleagues into carpooling again when I told them I would only share the program information IN THE CAR.

Great program that encourages me to continue carpooling and I love to see the stats in the app.

The rewards program is an amazing incentive. I’m very appreciative it exists! I carpool for the cost, convenience, and to reduce my carbon footprint.

40% of program participants drove alone before the program
44% discovered the program through a coworker, carpool partner, or friend
33% reported cost savings as their top motivation to carpool

75%

40% Commute Tracker
44% Waze Carpool
33% Scoop

87%

Carpool 2.0 Rewards Program
October 2018 – December 2019